



Data Cymru

*National Intelligence Event, 22 November 2018*

## Workshop: Gathering evidence for co-production

Tony Bovaird, Governance International





## Ice Breaker



Find someone with a birthday in the same month:

Interview each other to identify

**a 'hidden talent'**

which your partner has, which could be valuable to someone (either in your work or in your social life) but which is currently underused)



**HIDDEN TALENTS**



## What is co-production of public services and outcomes?

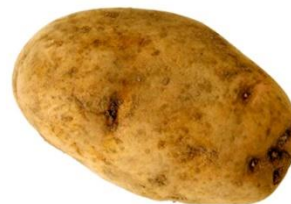
**“It takes two – professionals and communities”**

**"Co-production is about professionals and citizens making better use of each other's assets, resources and contributions to achieve better outcomes or improved efficiency."**

<http://www.govint.org/our-services/co-production/>



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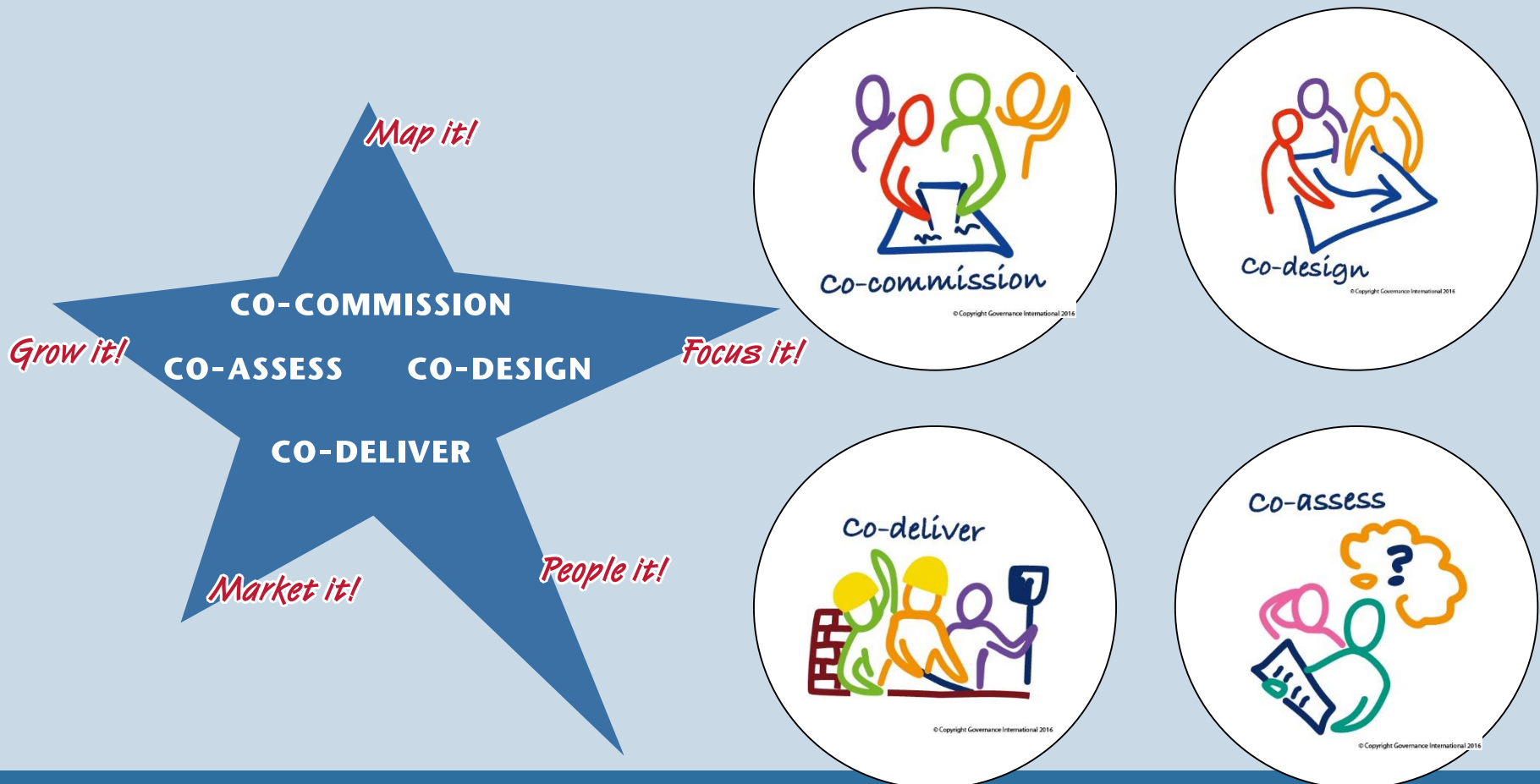


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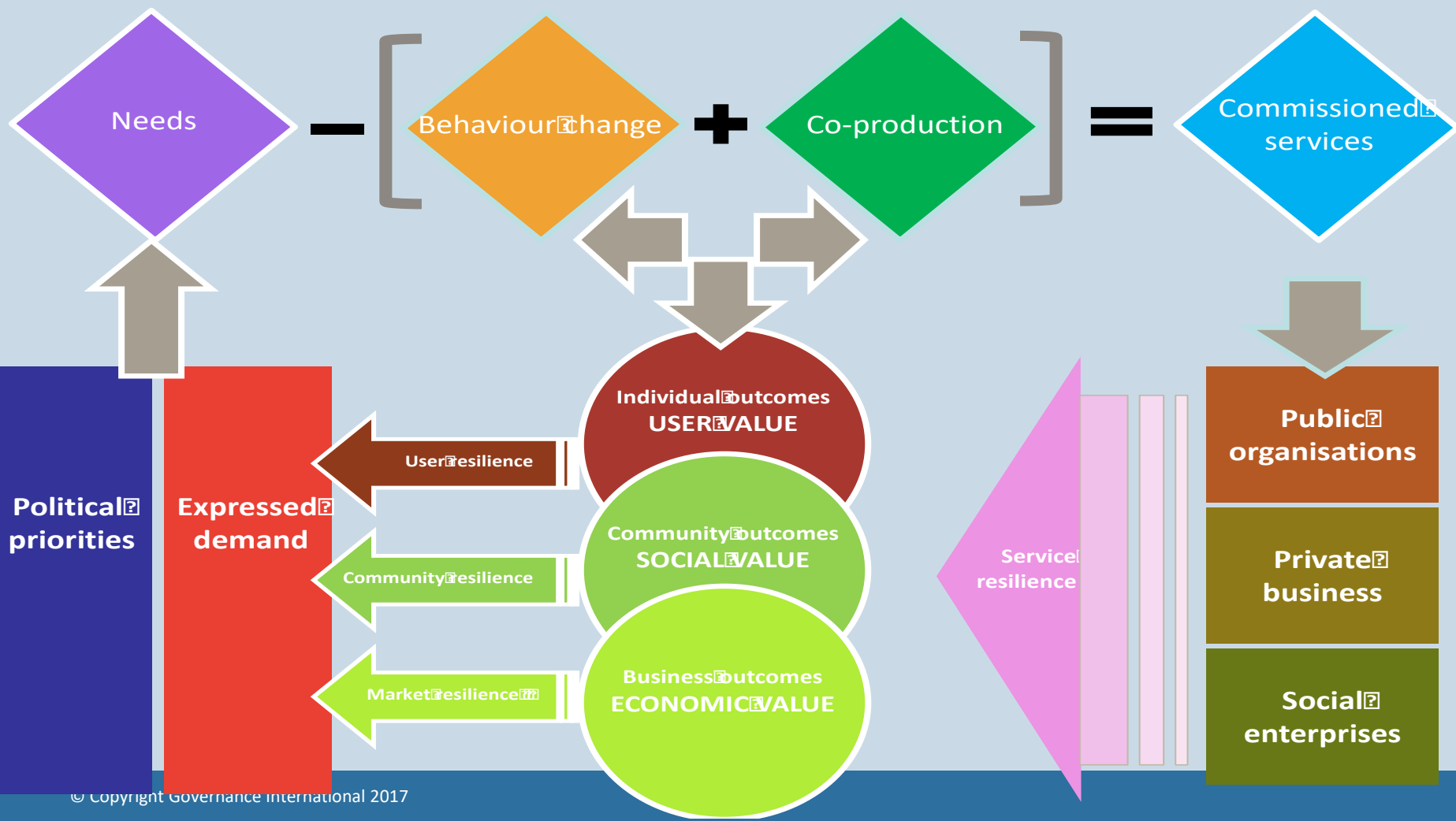
## Key co-production approaches: The Four Co's of the Co-production Star





# Co-production in the *Governance International* Public Value model

## Public Governance Principles





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international®**  
Achieving citizens outcomes

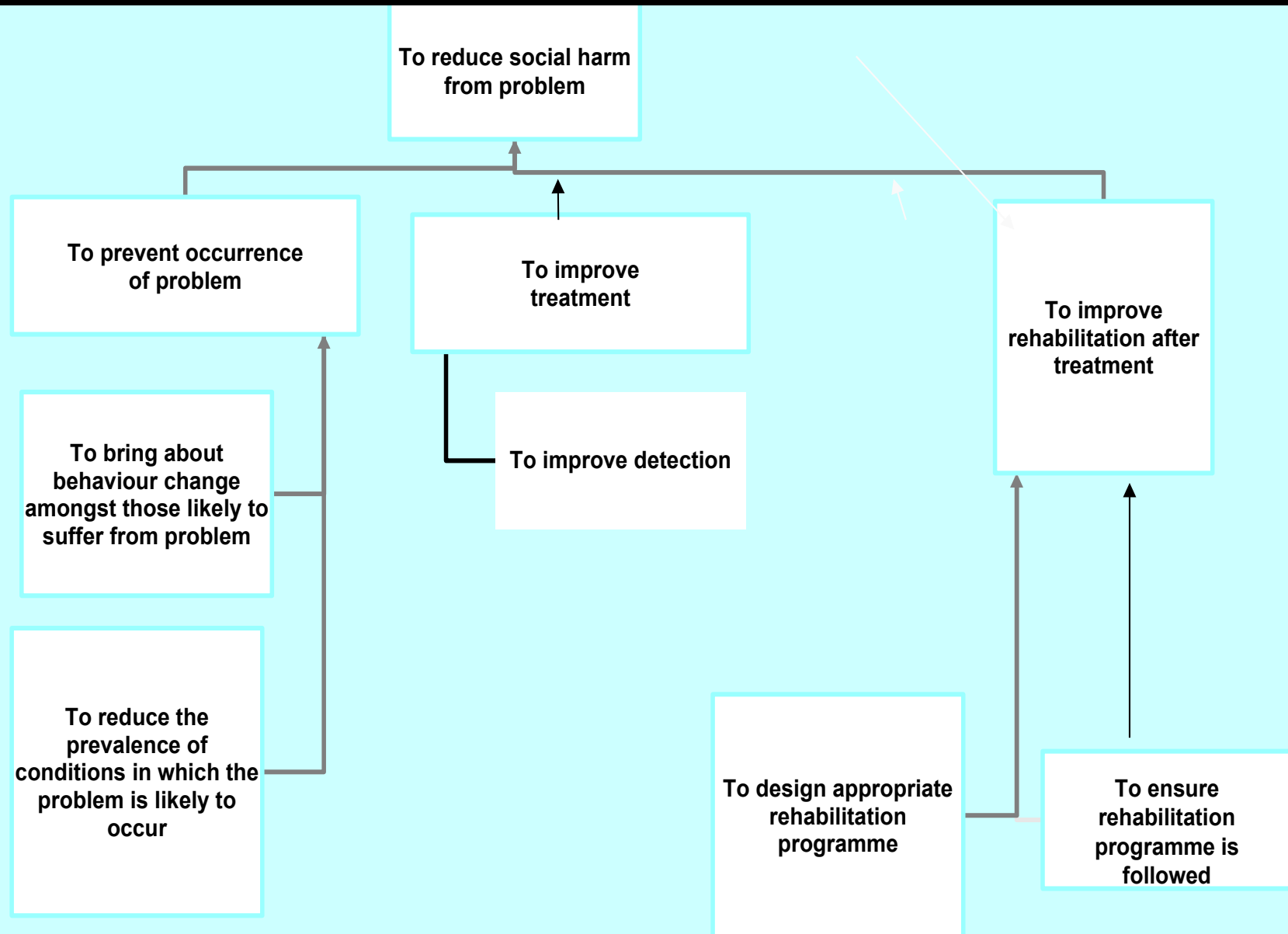
# Which outcomes do we want co-production to enable?







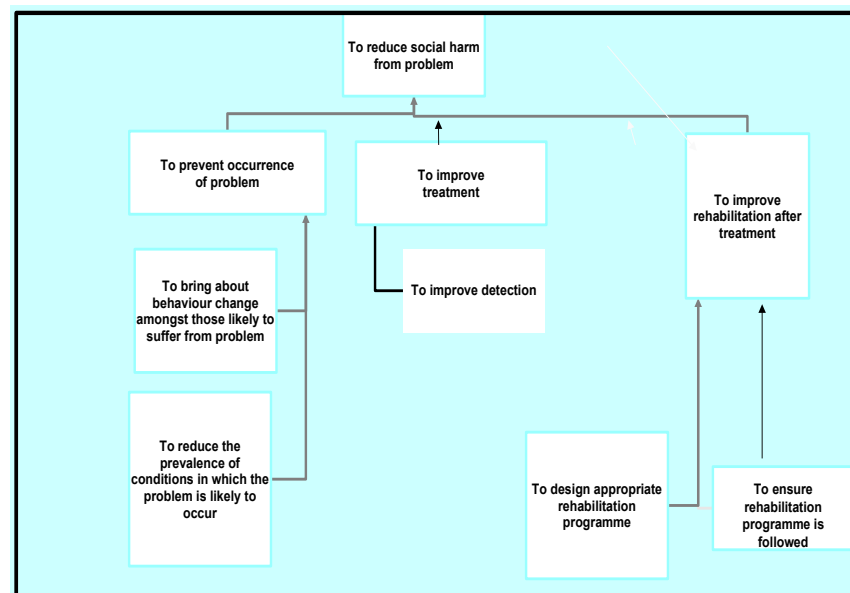
# Generic model of pathways to public outcomes





## Group exercise: Gathering evidence for pathways to outcomes

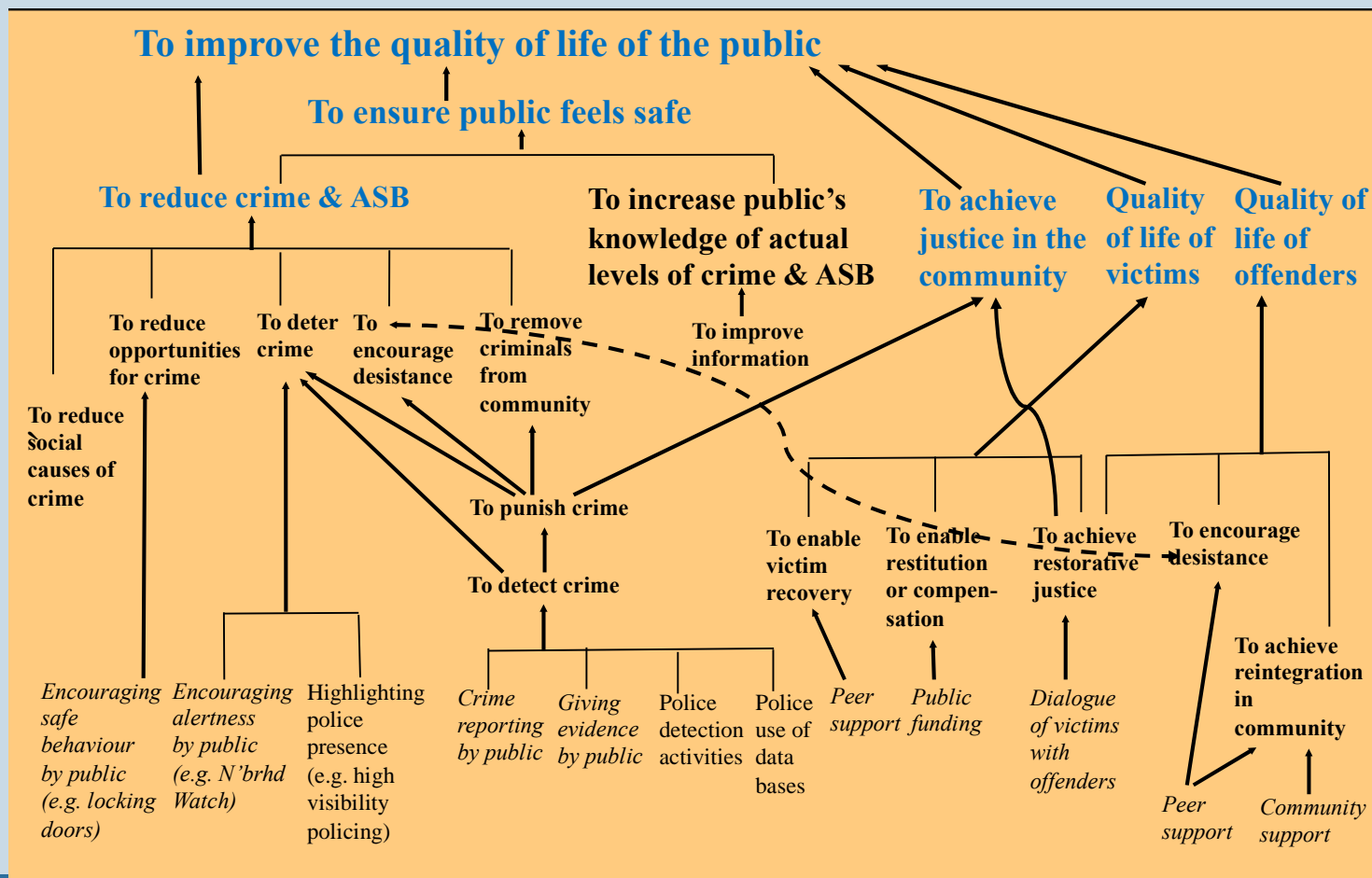
- Form groups (suggestions: social care for older people, younger people, health, community safety, environmental improvement)
- Highlight where you have evidence about the effects of co-production in enabling a link on one of these pathways – summarise the evidence on post-it
- Circulate to other tables - at least one person from each table should stay to present their findings
- Plenary – lessons emerging







## Co-production pathways to community safety outcomes





## Lessons emerging?

- **We have lots of DATA ...**

**... but not often about OUTCOMES**

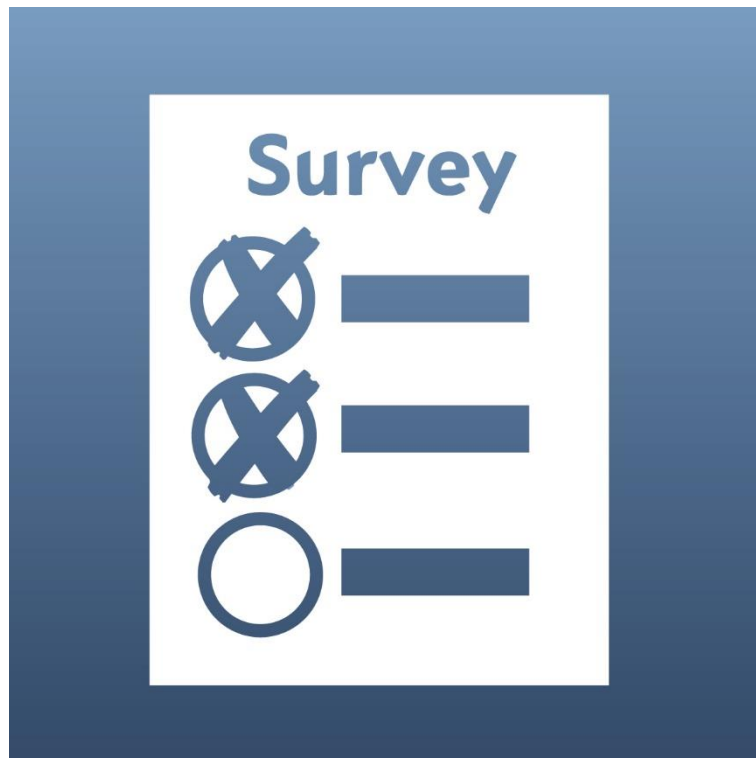
**... or about CHANGES in outcomes resulting  
from our intervention**

**...and not about how each PATHWAY  
has worked, so not coherent  
evaluation approach**



## Interested in running our **Barriers to Co-production survey** in your public service?

**Contact us!**



*Tony Bovaird*  
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**governance**  
*international*<sup>®</sup>  
Achieving citizens outcomes

## About Governance International

- A non-profit organisation working with public organisations and communities internationally to improve citizen outcomes since 2002
- Training, facilitation and tools based on the Co-Production Star toolkit since 2012
- Provides 60+ international co-production case studies, now featured on the OECD Observatory Public Sector Innovation website.
- Provider of evidence-based research and projects on co-production (Joint Improvement Team Scotland, Welsh Government, DCLG, many local councils and nonprofit organisations around Europe).



*Laurabrodrick@icloud.com*



## What we offer to support effective co-production

- **Co-production Star Training** to provide public services and communities with skills for co-production
- **Asset-mapping** based on the See What You Can Do-Toolkit
- **CitizenPoweredCouncil Club** for senior managers and commissioners to exchange good co-production practice and to overcome obstacles based on evidence-based research by *Governance International*
- **CitizenPoweredCouncil Lab** for public services to co-design and co-deliver a co-production strategy for improved outcomes and savings based on the Co-Production Star
- **Peer reviews and study visit programmes** to learn from co-production champions in the UK and internationally
- **Master classes for commissioners on outcomes-based commissioning**





## Contact



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