Data Cymru

National Intelligence Event, 22 November 2018

Workshop: Gathering evidence for co-production

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Ice Breaker

Find someone with a birthday in the same month:

Interview each other to identify

a ‘hidden talent’

which your partner has, which could be valuable to someone (either in your work or in your social life) but which is currently underused)
What is co-production of public services and outcomes?

“It takes two – professionals and communities”

"Co-production is about professionals and citizens making better use of each other’s assets, resources and contributions to achieve better outcomes or improved efficiency."

http://www.govint.org/our-services/co-production/
Key co-production approaches:
The Four Co’s of the Co-production Star

- Map it!
- Grow it!
- Focus it!
- Market it!
- People it!
Co-production in the Governance International Public Value model

Public Governance Principles

- Needs
- Behaviour change
- Co-production

= Commissioned services

Political priorities

Expressed demand

User resilience

Community resilience

Market resilience

Individual outcomes
USER VALUE

- Community outcomes
SOCIAL VALUE

- Business outcomes
ECONOMIC VALUE

Public organisations

Private business

Social enterprises
Which outcomes do we want co-production to enable?

- Development
  - Level of wellbeing
    - Security/Stability
  - Employment
  - Feeling safe
  - Educational level
  - Social connections

- Equality
- Comfortable Home
- Fun/leisure

Wellbeing and resilience
Good health

Integrated governance
Achieving citizens outcomes
Generic model of pathways to public outcomes

To reduce social harm from problem

To prevent occurrence of problem

To bring about behaviour change amongst those likely to suffer from problem

To reduce the prevalence of conditions in which the problem is likely to occur

To improve treatment

To improve detection

To design appropriate rehabilitation programme

To ensure rehabilitation programme is followed
Group exercise: Gathering evidence for pathways to outcomes

- Form groups (suggestions: social care for older people, younger people, health, community safety, environmental improvement)
- Highlight where you have evidence about the effects of co-production in enabling a link on one of these pathways – summarise the evidence on post-it
- Circulate to other tables - at least one person from each table should stay to present their findings
- Plenary – lessons emerging
Co-production pathways to community safety outcomes

![Diagram of pathways to community safety outcomes]

To improve the quality of life of the public

- To ensure public feels safe
  - To reduce crime & ASB
    - To reduce social causes of crime
      - Encouraging safe behaviour by public (e.g. locking doors)
      - Encouraging alertness by public (e.g. N’brhd Watch)
    - To deter crime
    - To encourage desistance
    - To remove criminals from community
    - To punish crime
    - To detect crime
  - To increase public’s knowledge of actual levels of crime & ASB
    - Crime reporting by public
    - Giving evidence by public
    - Police detection activities
    - Police use of databases
  - To enable victim recovery
  - To enable restitution or reparation
  - To achieve restorative justice
  - To encourage desistance
  - To achieve reintegration in community

To achieve justice in the community

Quality of life of victims

Quality of life of offenders

Public funding

Dialogue of victims with offenders

Peer support

Community support
Lessons emerging?

• We have lots of DATA ...

  ... but not often about OUTCOMES

  ... or about CHANGES in outcomes resulting from our intervention

  ...and not about how each PATHWAY has worked, so not coherent evaluation approach
Interested in running our *Barriers to Co-production survey* in your public service?

Contact us!

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About Governance International

• A non-profit organisation working with public organisations and communities internationally to improve citizen outcomes since 2002
• Training, facilitation and tools based on the Co-Production Star toolkit since 2012
• Provides 60+ international co-production case studies, now featured on the OECD Observatory Public Sector Innovation website.
• Provider of evidence-based research and projects on co-production (Joint Improvement Team Scotland, Welsh Government, DCLG, many local councils and nonprofit organisations around Europe).
What we offer to support effective co-production

• **Co-production Star Training** to provide public services and communities with skills for co-production

• **Asset-mapping** based on the See What You Can Do-Toolkit

• **CitizenPoweredCouncil Club** for senior managers and commissioners to exchange good co-production practice and to overcome obstacles based on evidence-based research by *Governance International*

• **CitizenPoweredCouncil Lab** for public services to co-design and co-deliver a co-production strategy for improved outcomes and savings based on the Co-Production Star

• **Peer reviews and study visit programmes** to learn from co-production champions in the UK and internationally

• **Master classes for commissioners on outcomes-based commissioning**
Contact

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